



Water Integrity Network

Strategic Framework for Action
2009 – 2015

13 November 2008

Introduction

This document presents the Framework for Action of the Water Integrity Network (WIN) for the period 2009 – 2015. It sets out an approach that answers to the needs identified in the Global Corruption Report (GCR) 2008 to enhance Water Integrity (WI) (Box 1).

WI is very important as it can greatly contribute to meeting the MDGs. The GCR suggest that it entails one of the most important opportunities today to help poor people as between 25 to 40% of sector resources are drained by corruption. Thus at least 50 billion Euro is lost every year.

WIN is an action oriented coalition of individuals and organizations that support the cause of increasing WI by enhancing transparency and preventing or reducing corruption in the water sector covering:

- Integrated water resource management
- Drinking water supply and Sanitation,
- Water for food and
- Water for energy

The overall objectives of WIN

The overall objectives of WIN are:

- To promote pro-poor WI practice to prevent and/or reduce corruption in the water sector
- To build coalitions at local, regional and global levels to jointly improve WI

WIN was launched in 2006. Its secretariat is hosted by Transparency International (TI) in Berlin. WIN aims to take a collaborative and facilitating leadership role in ensuring follow-up of the section

of the GCR 2008 dealing with the water sector. WIN initiated work in three primary activity areas (1) Advocacy; (2) networking and learning; and (3) support for local action.

Box 1. The Global Corruption Report 2008

Main Lessons

- Water corruption is rampant and an important hurdle for meeting the MDGs
- Corruption prevention is the way to go forward because cleaning up is difficult
- The local water context needs to be understood to avoid that cleaning up water corruption is at odds with the needs of the poor
- Cleaning up requires building pressure from above and below

Recommendations for sector reform

- Scale up and refine the diagnosis of water corruption
- Strengthen the regulatory oversight of water management and use
- Ensure fair competition and accountable implementation
- Adopt and implement transparency and participation as guiding principles for water governance

WIN is a young network initiative with interesting results (Box 2). It builds on the strengths of two constituencies:

- the anti-corruption civil society movement represented by TI with a network in more than 90 countries
- water sector professionals and organizations.

Under the WIN umbrella, these constituencies, including the founding and strategic corporate members such as the IRC International Water and Sanitation Centre, the Stockholm International Water Institute, the World Bank Water and Sanitation Programme (WSP), and AquaFed are enhancing their collaboration

Box 2 WIN Achievements

WIN has been quite active since it was established in 2006. Some of its achievements include:

- Water corruption has moved up on the agenda of donors, leading NGOs such WaterAid and private sector networks and companies.
- Growing membership of individuals and organizations
- Broad constituency of members and strategic partners ranging from activists to private sector organizations, and from community based civil society organizations to international agencies.
- Two publications: A primer on corruption in the water sector and a report on pro-poor anti-corruption strategies.
- Global Corruption Report 2008 focusing on water sector jointly developed and published by TI and WIN makes a start to clarify issues and provides examples of good practice in taking anti-corruption measures.
- Experiences with use of anti-corruption tools and methods published as case information sheets.
- Advocacy for Water Integrity through the newsletter and Website (tri-lingual)
- Five regional workshops resulted in stronger links between water sector and anti-corruption movement and a joint agenda.
- Fifteen small grant WI projects were initiated.
- Funding has been attracted from different sources and donors are actively involved as strategic partners as well.

Considerable interest has been generated to enhance WI. Main actors in the sector increasingly understand the huge potential it entails and are looking for opportunities for concerted action. This includes donors, international finance institutes, private sector networks, civil society organizations and governments.

The approach of WIN

The overall approach of WIN comprises five main components:

- Advocacy and communication to raise awareness, stimulate WI action and share information

- Joint learning and sharing experience among network members and strategic partners and sharing results on Website
- Mobilizing and facilitating coalitions of WIN members and strategic partner to maximize impact particularly at country level.
- Facilitating, encouraging and building capacity for the development of Country Based WI Scans and WI Action Programmes
- Monitoring and reporting on progress.

Ambition for 2015

It is the ambition of WIN to work with and through its members and strategic partners to:

- Help establish WI scans for 50 countries (preferably repeated over time to monitor progress)
- Encourage the development of Country Based WI action programmes in 50 countries including some with weak institutional settings
- The adoption and implementation of the WI scan and action programme model in other countries (outreach)
- The existence of active individual/institutional membership coalitions in more than 35 countries.

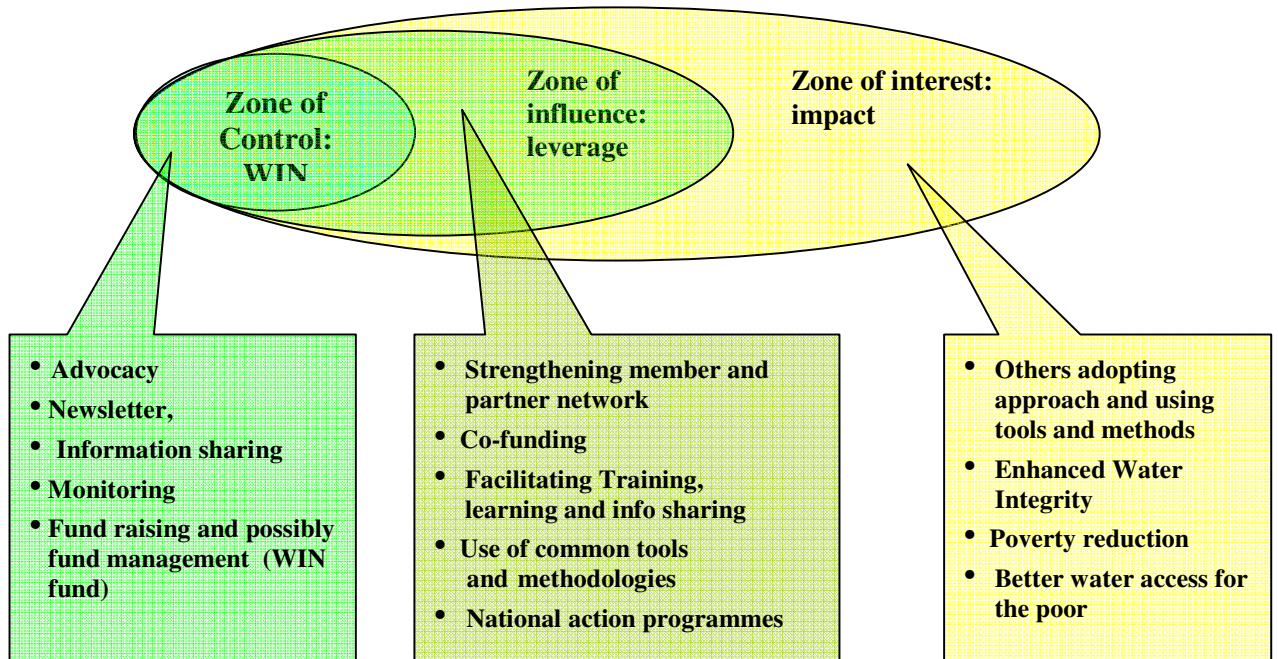
The outreach model

The work of WIN relates to different area of influence:

- The zone of control concerns the direct actions of the WIN international steering committee and the secretariat in collaboration with the members.
- The zone of influence where WIN directly can help orient the course of action by helping its members and strategic partners to take action. The results however do not depend directly or only on WIN but also on others.

- The widest zone concerns the impact WIN will be able to achieve through its activities, methodologies and tools being

taken up by others, who will take this forward without further support.



WIN Programmes

Two main clusters of activities can be identified:

- A **Global programme** which will essentially produce the information, tools, methods and the capacity to promote WI in the sector, help develop action at country level and encourage others to do the same in other countries. This programme includes advocacy, information sharing, tool development, capacity building and monitoring
- A **Country based programme** aiming at developing Country Based WIN coalitions, Water Integrity Scans and Water Integrity Action Programmes.

These programmes will concern one or more of the four sub-sectors. If

necessary the small grants project will be used to initiate activities. In parallel with these programmes others organizations will be encouraged to take the initiative forward in other countries were the current WIN programme will not be active.

Box 3 A country based water integrity scan is a process tool being developed to enable WIN country coalitions to map out scope and size of corruption in one or more sub-sectors. The results of the scan can be used for action planning and for monitoring of impact. It builds on existing tools like risk mapping, but focuses on identifying indicators for impact and means of verification.

A multi agency working group is being established on the initiative of WIN to develop and test the tool.

Priority setting

With the needs being high, priorities will have to be set in terms of selection of

countries to develop the WI scan as well as other themes to work on.

The development of good models for the Country Based WI Scan and the Action Plan will have priority but on other themes such as improving transparency and accountability in management small water and sanitation providers, advice will be sought from the advisory panel.

Their advice will also be sought on the selection of countries, but an important selection criterion will be the potential of co-funding that can be obtained.

WIN Organization

The overall advantage of the strategy of WIN to build on partners is that the organization can be kept lean. The main components of the organization are shown in Box 4.

Indicative funding targets

The overall funding for the WIN programme including the co-funding of country based activities amounting to some € 9 million is being sought from different sources. This amount concerns the period 2009-2015.

In addition co-funding will be needed to allow national coalitions to implement the Country Based WI Scans and Action Programmes. Such country based WI action programmes may require on average €1 million per year for a period of three to five years.

Box 4 Organizational structure of WIN	
Level	Role
Box 4 Key actor roles in WIN	
Steering committee	Governance of WIN including supervision of secretariat Advocacy Priority setting and fund raising
Secretariat	Advocacy and monitoring Information sharing (web site, WIN newsletter) and pro-active communication with members Management of WIN including fund raising and strategic partnerships Membership administration; Management of possible WIN-fund
Advisory panel	Proposing priority areas for 'learning (research), capacity development and country programmes in consultation with WIN members
Members	Developing and implementing WI action and learning programmes Stimulating and advocating WI Supporting monitoring of WI Promoting WIN membership applications