

PHOTO AND DESIGN COMPETITION 2020

Integrity and urban water and sanitation

Nearly 7 out of 10 people will live in urban areas by 2050. As the urban population booms, it is a major challenge to ensure provision of sustainable water and sanitation services, particularly to poor communities and those living in informal settlements.

Corruption and a lack of integrity compound this challenge. They drain financing from the sector, by, for example, siphoning funds out of the system, directing services delivery to specific groups, delivering sub-standard or dysfunctional services, employing incompetent people to manage water and sanitation services. Without addressing these twin issues, it is unlikely that the Sustainable Development Goals will be met.

This year's competition seeks to focus on the **dynamics of corruption and integrity in the urban water and sanitation sector**. We ask contestants to send us images that show either side of the coin: the damaging effect of corruption on service provision in cities in the era of climate change, or the way integrity (and its pillars Transparency, Accountability, Participation, and Anti-corruption) can make a difference to support service delivery and ensure we leave no one behind.

Participants are invited to share their vision and submit up to two images that examine these complex dynamics, along with captions or short descriptions for each image.

For the first time, we are going beyond photography and welcoming entries that include original visual art work (graphic design, painting, illustrations etc.).

Our jury of water and media specialists will select the winning images. All shortlisted photos will be displayed on the WIN website and be part of the design of the next Water Integrity Global Outlook 2021 publication.

Winners will be announced on World Water Day, 22 March 2020.

To participate, please submit your **images with captions** and the **signed Terms and Conditions form**, by 23:59 CET Sunday 16 February 2020 to winphotocomp@gmail.com.

Prizes:

Best artist: three prizes will be awarded in this category, one for first place, and two runners up.

- First place: 700 Euro cash prize.
- Runners-Up: 200 Euro cash prize each.

Special prize for young artists: one prize will be awarded in this category.

- Special prize: 300 Euro cash prize.

Process:

The jury will select winners bearing in mind the following:

- **Composition and Aesthetic Quality:** the image holds the viewers' attention and has a unique and/or interesting visual focus.
- **Message:** the image is clearly related to the theme in a thought-provoking and original manner (exclusive of the caption).
- **Caption:** the caption succinctly explains the image and its relation to water integrity.

Anonymity of the photographers will be observed during the selection process.

Submission Criteria

Submissions must adhere to the following criteria:

- One to two images must be submitted, in one of the following formats: JPEG/JPG or PNG.
- A signed Terms and Conditions Form must be included in the submission email.
- A concise caption or short description must be submitted for each image.
- The images must address the theme.
- Permission of any subjects to have their photograph taken and reproduced must be obtained by the photographer (submission of consent forms not required).
- The images must adhere to the [EU General Data Protection Regulation](#) and not display an personal information without informed consent of the subjects.

Images that do not adhere to these criteria will be not be submitted to the jury.

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Integrity in urban water and sanitation

Terms and Conditions

Please sign this document and send it together with your photo(s) to winphotocomp@gmail.com by 23:59 CET Sunday 16 February 2020.

- By entering the competition, the participant represents, acknowledges and warrants that the submitted image is an original work created solely by the participant and that no other party has any right, title, claim or interest in the art work/photograph.
- By entering the competition, the participant assumes, privately, personally and exclusively, all civil/criminal liability related to people, animals and/or objects depicted in their work, resulting from the concept, creation and marketing of their image and releases any such liabilities from the Water Integrity Network, its institutional partners and any other publishing or marketing body related to the promotion of the competition.
- By entering the competition, the shortlisted participant grants permission to the Water Integrity Network (WIN) to utilize and reproduce their image at any such time and for any such non-commercial means as it desires, without any limitation on space, timeframe, language, quantity of copies and quantity of usage, by way of the media, formats and channels which it has approved including but not limited to: newspapers, internet, media in general, reports, books, posters, banners, in whichever venue, conference, seminar, national or international display, or by other materials and media of any nature, provided that the photos are correctly credited to their photographer (the participant).
- All participants authorize the Water Integrity Network to use their image/s and name in photos and advertising and whichever type of media and promotional material, for publicizing the results of the competition.

The competition is open to general public. WIN staff and members, or their relatives, may not apply.

I _____ (full name)

hereby accept the above terms and conditions without exception.

By ticking this box, I certify that I am below 30 years old and qualify for the young artist category.

(signature, place, date)