

TERMS OF REFERENCE

Publication editing

WIN is seeking a consultant to edit an approximately 80-page flagship report on integrity and anti-corruption in urban water and sanitation.

1 BACKGROUND

WIN intends to publish a major new report on integrity and corruption in the global urban water and sanitation sectors in the second half of 2021. This publication, or Water Integrity Global Outlook (WIGO 2021), is the second in a series of WIN flagship publications on how to improve integrity in the water and sanitation sectors to reduce corruption and improve service and performance, in line with human rights principles, and with a focus on the poor and marginalized.

Our first WIGO edition, WIGO2016, described how corruption is impacting the water sector and emphasised the need for Transparency, Accountability, Participation and Anti-Corruption measures to achieve the Sustainable Development Goals. It also stressed the need for stronger evidence on the extent and dynamics of corruption in the water sector to guide the development of effective integrity and anti-corruption programmes.

WIGO2021 picks up on this mission and explores corruption and integrity failures specifically in urban water and sanitation. It then proposes a way forward based on integrity for (local and national) governments and water sector stakeholders, including service providers, sector funders, and civil society organisations.

The need for urgent improvements in urban water and sanitation is clear. By 2050¹, it is estimated that nearly 7 out of 10 people will live in urban areas. In this context, a major challenge is the provision of sustainable water and sanitation services, particularly to poor communities and those living in informal settlements. We are already leaving too many behind and are not on target to achieve the Sustainable Development Goals: approximately 700 million people live in urban areas across the world without improved sanitation and 156 million without improved water sources²; water resources are dangerously polluted and overexploited; and more and more people are vulnerable to water-related crises brought on by climate change.

WIGO2021 shows that corruption and poor integrity contribute significantly to the challenges in the water sector, by draining financing out of the sector, promoting incompetence, and skewing allocation of resources away from those who need it most. These are issues we can no longer choose to ignore or work around. Integrity is a pre-condition for sustainable services and it is urgently needed.

The final publication should be written for a professional audience but be easy to read and avoid expert jargon. It is meant to be compelling and convincing, with clear messaging. The style should represent a neutral voice and not be overly theoretical/academic, but thoroughly researched. The Economist magazine is a good example of the level of writing we aim for. The

¹ <https://www.un.org/development/desa/en/news/population/2018-revision-of-world-urbanization-prospects.html>

² <http://www.unwater.org/water-facts/urbanization/>

editor should take into account that much of the readership may not have English as a first language.

2 OBJECTIVES

- Edit the WIGO2021 to ensure it is a consistent, high quality text, suitable for reading by policymakers and water sector professionals.
- Work closely with the WIGO team and take the role of co-editor in developing the publication

3 SCOPE OF SERVICES

- Edit or rewrite chapters based on available content
- Identify content and text inconsistencies in the drafts
- Refine phrasing of key messages for impact
- Ensure titles, and highlights are clear and compelling
- Suggest possible illustrations, charts, diagrams based on content

4 SCHEDULE

The assignment is scheduled to extend between the months of March to June and is planned in two phases:

- Preparation of draft publication for submission to legal review
- Final edit

5 SUBMISSION OF PROPOSALS

Interesting consultants are asked to submit a proposal which includes CV highlighting relevant experience, links to publication they have edited, and a proposed budget for the work.

Proposals are to be submitted to cgrandadam@win-s.org by 12 noon CET on 24th February.

6 SELECTION CRITERIA

The following skills and capacities are expected for this assignment:

- Excellent writing skills in English (British English)
- Over 3 years of relevant experience in editing of manuscripts, publications for NGOs, UN and other development-related stakeholders
- Team spirit and willingness to work closely with report authors and WIN team in crafting final document.

Experience working on the topics of water, governance or anti-corruption is desirable.

7 COMMUNICATIONS

The contact person for this contract is Claire Grandadam, WIN Communications Coordinator: cgrandadam@win-s.org.

The selected service provider will work closely with the WIN communications team as well as advocacy coordinators and authors of the report.